



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

February 14, 2018

Jeremy Drudy  
EHS/Regulatory Specialist for,  
Haviland Consumer Products, Inc.  
421 Ann Street, N. W.  
Grand Rapids, MI 49504

Subject: Notification per PRN 98-10 – ABN and Label  
Product Name: Algae Kil 50  
EPA Registration Number: 57787-7  
Application Date: January 29, 2018  
Decision Number: 537825

Dear Mr. Drudy:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

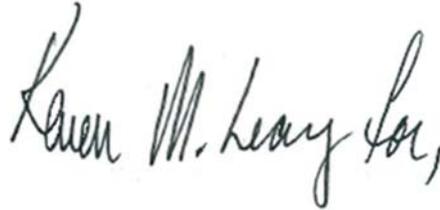
Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

The following alternate brand names have been added to the product record:

- Aquamate Algaecide 50
- Maintain Pool Pro Algaecide 50

If you have any questions, you may contact Karen M. Leavy at (703)-308-6237 or via email at [Leavy.Karen@epa.gov](mailto:Leavy.Karen@epa.gov).

Sincerely,

A handwritten signature in black ink that reads "Karen M. Leavy, Esq.". The signature is written in a cursive style with a large initial "K" and a long, sweeping underline.

Eric Miederhoff  
Product Manager 31  
Regulatory Management Branch I  
Antimicrobials Division (7510P)  
Office of Pesticide Programs

*Note to Reviewer:*

All *italicized* text is administrative and will not appear on final label.

All text in brackets [ ] is optional and may or may not be included on final label.

**ALGAE KIL 50**

[For Control of Algae in Swimming Pools]

Alternate Brand Names:

The Pool Place A Great Backyard Brand Algae Fight 50

Maintain Pool Pro 50% Algaecide

Aquamate 50% Algaecide

**Aquamate Algaecide 50**

**Maintain Pool Pro Algaecide 50**

**NOTIFICATION**

57787-7

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

02/14/2018

**ACTIVE INGREDIENT**

Alkyl (50% C<sub>14</sub>, 40% C<sub>12</sub>, 10% C<sub>16</sub>) dimethyl, benzyl ammonium chloride.....50%

**OTHER INGREDIENTS**.....50%

**TOTAL**.....100%

**KEEP OUT OF REACH OF CHILDREN**

**DANGER**

See additional precautions on [back] [side] panel.

**FIRST AID**

**IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

**IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

**IF SWALLOWED:** Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

**IF INHALED:** Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. Call a poison control center or doctor for further treatment advice.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. **You may also contact 1-800-424-9300 for emergency medical treatment information.**

**Note to Physician:** Probable mucosal damage may contraindicate the use of gastric lavage.

Packaged by:  
Haviland Consumer Products, Inc.  
421 Ann St. NW  
Grand Rapids, MI 49504

EPA Reg. No. 57787-7

EPA Est. No. \_\_\_\_\_

\* See lot code for letter(s) to indicate EPA Est. No.

Net Contents: \_\_\_\_\_

Batch Code # / Lot #: \_\_\_\_\_

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**DANGER**

Corrosive. Causes irreversible eye damage and skin burns. Do not get in eyes, on skin, or on clothing. Wear goggles or face shield, protective clothing, and rubber gloves. Harmful if swallowed. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. Remove and wash contaminated clothing before use.

*{Environmental hazard statement for end-use products in containers less than 5 gallons for recreational water use only}*

**ENVIRONMENTAL HAZARDS**

This pesticide is toxic to fish.

**ENVIRONMENTAL HAZARDS** (*Containers greater than or equal to 5 gallons*)

This product is toxic to fish and aquatic organisms. Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans, or other waters unless in accordance with the requirement of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems without previously notifying the local sewage treatment plant authority. For guidance contact your State Water Board or Regional Office of the EPA.

**DIRECTIONS FOR USE**

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

*Optional Marketing Statements*

[ALGAE KIL 50] or [Alternate Brand Name] or [this product] is marketed as Step 3 of a three-step program to treat swimming pool water to allow easy product identification by consumers. This marketing statement is closely associated with the {Optional Marketing Statement} under the “Directions for Use” section. Other EPA registered products may be referenced in the 3 steps listed.]

Optional Marketing Statement A

[There are three important steps to follow to maintain sparkling clean water in your pool:]

[Step 1 – Add [[an EPA approved] sanitizer][disinfectant]] to control bacteria.]

[Step 2 – Add [[an EPA approved] shock] to destroy contaminants.]

[Step 3 – Add [ALGAE KIL 50] {or} [Alternate Brand Name] {or} [this product] to prevent algae before it starts.]

[All three steps are vital to achieve sparkling clean water.]

Optional directions to be used as maintenance and treatment algaecide

- 1.) In freshly filled pools or pools showing no visible algae growth, add 5 oz. of [liquid] [ALGAE KIL 50] {or} [Alternate Brand Name] {or} [this product] per 10,000 gallons of water to prevent algae growth. Apply by adding directly to the pool water.
- 2.) If algae growth is observed, add one quart (32 oz.) of [liquid] [ALGAE KIL 50] {or} [Alternate Brand Name] {or} [this product] for each 25,000 gallons of water to kill and control *cholera pyrendosa* (green algae) and *lyroba versicolor* (blue-green algae). For best results, superchlorinate the pool using an EPA approved shock according to label directions. When using other products follow the directions shown on those products. Never mix different pool products together in the same container. When existing growth is dead, clean the pool, drain and refill if necessary and add 5 oz. of [liquid] [ALGAE KIL 50] {or} [Alternate Brand Name] {or} [this product] per 10,000 gallons of water. Apply by adding directly to the pool water.
- 3.) If the pool water treated as in (1) or (2) is filtered, add 5 oz. of [liquid] [ALGAE KIL 50] {or} [Alternate Brand Name] {or} [this product] per 10,000 gallons of water every five to seven days to maintain between two to five parts per million of active ingredients. Apply by adding directly to the pool water. Reapply after heavy rain or windy conditions.
- 4.) If the pool water treated as in (1) or (2) above is not filtered, it should be tested periodically to determine the active ingredient content. When necessary, 5 oz. of [liquid] [ALGAE KIL 50] {or} [Alternate Brand Name] {or} [this product] per 10,000 gallons of water should be added directly to the pool water to maintain two to five parts per million of active ingredients.

**STORAGE AND DISPOSAL**

*(Containers less than or equal to 1 gallon)*

Do not contaminate water, food, or feed by storage and disposal.

**Pesticide Storage:** Store in original containers and place in locked storage area inaccessible to children and individuals unfamiliar with its use. Keep from freezing.

**Pesticide Disposal and Container Handling:** Nonrefillable container. Do not reuse or refill this container.

**If empty:** Place in trash or offer for recycling if available.

**If partly filled:** Call your local Solid Waste Agency or 1-800- CLEANUP (253-2687) for disposal instructions. Never place unused product down any indoor or outdoor drain.

*(Containers greater than 1 gallon)*

Do not contaminate water, food, or feed by storage and disposal.

**Pesticide Storage:** Store in original containers and place in locked storage area inaccessible to children and individuals unfamiliar with its use. Keep from freezing.

**Pesticide Disposal:** Pesticide wastes may be hazardous. Improper disposal of excess pesticide, spray mixture or rinsate is a violation of Federal Law. If these wastes cannot be disposed of by use according to label instructions, contact your State Pesticide or Environmental Control Agency, or the Hazardous Waste Representative at the nearest EPA Regional Office for guidance.

**Container Disposal:** Nonrefillable container. Do not reuse or refill this container. Offer for recycling, if available. Triple rinse (or equivalent) promptly after emptying.

*Optional Marketing Statements, shown in [ ]*

[Algaecide]

[For Control and Prevention of Algae in Swimming Pools]

[For Control of Algae in Swimming Pool Water]

[Prevents Algae in Swimming Pools]

[[Pool] Algae preventive]

[Advanced Formula]

[[Pool Algae Care]

[[Easy] [and] [Effective] [Pool] Remedy]

[[Effective] [Treatment] [&] [Preventative] For [Pool] Green & Mustard\* Algae]

[Concentrated [Algaecide]]

[For All Pool Types]

[For All Type of Pools]

[For Prevention of [Mustard\*] [Green] [&] [and] [Black\*\*] [Pool] Algae]

[Removes] [Mustard\*\*] [Green] [&] [and] [Black\*\*] [Pool] Algae]

[Eliminates] [Mustard\*\*] [Green] [&] [and] [Black\*\*\*\*] [Pool] Algae]

[Prevents all [Pool] algae types]

[For Swimming Pools]

[Made in USA]

[Non-Metal Based]

[[Non-Metallic] Algaecide]

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[Quat [based]] Algaecide] Algaecide] (*referring to the common trade name of the chemistry used*)  
[Reduces Chlorine Consumption]  
[Salt System Compatible]  
[Suitable for All [Pools] [Pool Surfaces] [Salt Water Pool]  
[Treats [Pool] Algae]  
[Prevents Regrowth]  
[Value]  
[Use Weekly [for Prevention]  
[Keeps Water [Clean][Crystal Clear]  
[[Contains] Quaternary ammonium chloride]  
[Non-staining]  
[Effective protection against all types of [Pool] algae]  
[Economical]  
[Decreases maintenance time]  
[Compatible with all sanitizer[s]]  
[[Economical] [general-purpose] algaecide]  
[Reduces pool maintenance [and]] [operating costs]]  
[Pool use can resume short after application]  
[Use regularly to control algae growth]  
[Larger dosages [will] [to help] rid pool [of [visible] [Pool] algae]  
[Controls the growth of [Pool] algae]  
[Controls the growth of [Pool] algae in [swimming pools]  
[Effective against [black\*\*] [green] [and] [mustard\* [Pool] algae[s]]  
[For the control and destruction of [black\*\*] [mustard\*] [Pool] algae]  
[Low-Foaming] [Low-Foam] [Formula]]  
[Salt [System] [Pool]] Compatible]  
[Salt [Generator] [Pool] Compatible]  
[Packaged in [the] USA]  
[Prevents algae from coming back [, when applied regularly]  
[Stops algae from coming back [, when applied regularly]  
[[Pool] Algae preventative] [[Pool] Algae preventer] [Advanced Formula] [[Pool] Algae Care]  
[[Easy] [and] [Effective] [Pool] Remedy]  
[[Effective] [Treatment] [&] [Preventative] For [Pool] Green & Mustard\* Algae]]

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